

2019 Impact Scorecard

Baseline Report for Idea Carver Academy



Becoming A Better You After School
Enrichment Program



www.urbancapitalpartners.org



Helping Inner City Youth Get Ahead



The Organization. Urban Capital Partners is a San Antonio-based 501(c)3 non-profit organization with a mission to establish people and place-based strategies that uplift the standard of learning and living in inner city communities. To fundamentally improve the communities we serve, our organization established an inner city youth development system to deliberately influence a change in thoughts and attitudes by specifically tar-

getting education, family support, leadership, and health.

Our system aims to create lasting change by altering underlying structures and supporting mechanisms to ensure the overall purpose is achieved through the interactions and interconnections of our four components. The strong, effective link that connects our system beneficiaries to improved service quality and reach, is delivered continuously through our Becom-

ing A Better You After School Enrichment Program.

Our first program year at Idea Carver Academy showed successes beyond our expectations, and we look forward to even greater progress in the years ahead.

Brandon A. Logan
CEO, Urban Capital Partners

The Program



The Becoming A Better You Program operates from a learning-based logic model to provide a comprehensive solution to improve student proficiencies in reading, math and life skills in addition to tracking individual student achievement in attendance, behavior and course performance. The primary objective of the program is to improve the academic & social development and performance of program participants, while narrowing the opportunity and achievement gap between children in low-income communities and their affluent counterparts.

The Becoming A Better You Program was uniquely designed to deliver from a low-cost financial platform that leverages existing campus assets – students, staff, nutrition, and physical infrastructure. Our daily execution service and support model emphasizes on delivering high-quality after school programming that creates conditions for enhanced student learning beyond the traditional school day in the following key areas: Academic Development, Character and Civic Development, Sports and Recreation Development, and Experiential Learning.

Within Academic Development, all program participants receive assistance with their homework and test preparation. During each session, program members receive a minimum of 40 minutes of homework assistance from a trained tutor, and once their homework is completed, the students participate in literacy enrichment activities. All program members participate in daily literacy activities, such as: independent reading, group read-alouds, and guided read-alouds. Additionally, every student in the after school program engages in the online learning program, Study Island. Study Island is a part of our blended-learning strategy embrace 21st century learning, while increasing student achievement for academic and career success.

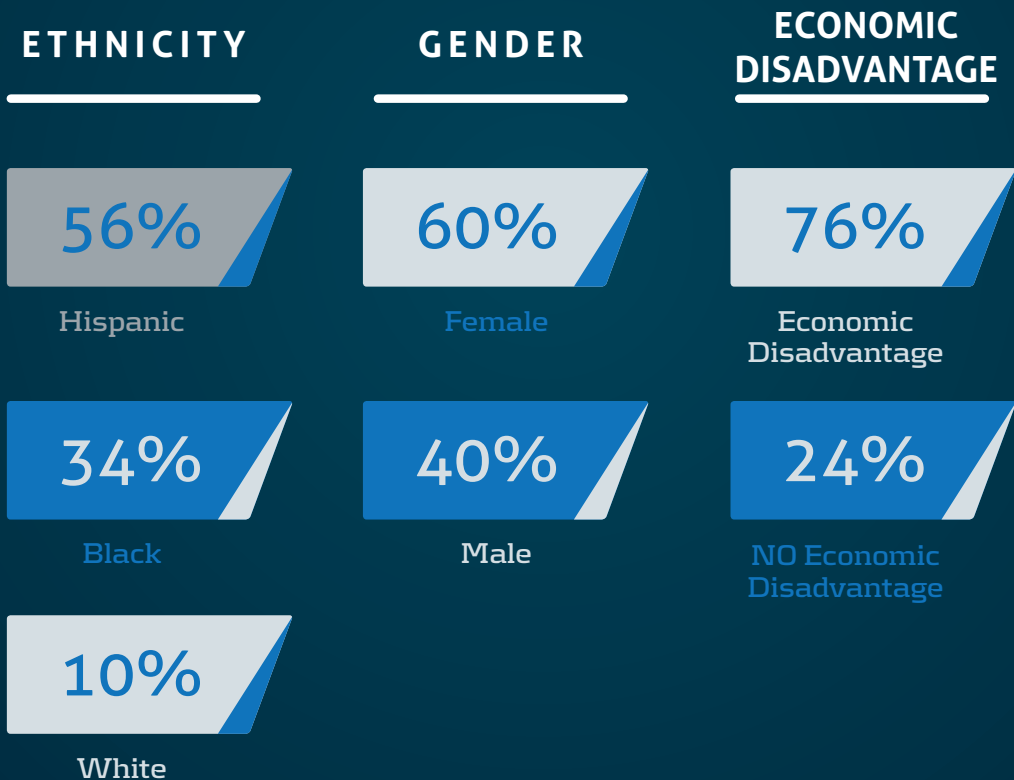
As a member of the Becoming A Better You Program, it is important that each student holds himself or herself accountable at all times. We have a set of beliefs at Urban Capital Partners that we are committed to, and during the Character and Civic Development segment of our program, each student will have an opportunity to learn and live out our seven guiding principles: Character, Teamwork, Passion, Integrity, Respect, Humility, Service, and Diversity.

Sports and Recreation Development focuses on providing our program members with an opportunity to learn skill-based instruction through participation in various sports. Immediately following each workout session, every member receives a healthy snack and drink. By pairing physical activity with a nutritious snack, we believe that each youth participating in our program will be on track to a healthier lifestyle.

Providing our students with learning opportunities beyond the classroom and their zip code is paramount to achieving the short-term outcome from our logic model. Through a strategic partnership with the Witte Museum and Bronze Eagle Flying Company, our program members were able to consistently experience life outside of their community throughout the program year.

2018 - 2019

Participant Demographics



The cost per child per day was \$4.53.

Program Activities

District Served: IDEA Public Schools

Program Sessions: 164

Campus Served: IDEA Carver

Hours Spent on Study Island: 120

Study Island Blue Ribbons Awarded: 714

Meals/Snacks Served: 17,088

Grade Level: Kindergarten – 5th Grade

Experiential Learning Trips: 5



85%

Rate of Student
Participation in
Program

91

Youth Served

The Impact Evaluation



Urban Capital Partners' Becoming A Better You Program was designed to respond to Idea Carver Academy's need for an after school enrichment program that supports academic and social development for their most vulnerable students. The evaluation of the Becoming A Better You Program in San Antonio, Texas at Idea Carver Academy is being conducted by Urban Capital Partners, with funding from the Friends of Carver Foundation. We recognize the contributions of many individuals and organizations without whom it would have been impossible to complete this report. Our sincere appreciation goes to the Friends of Carver Foundation for the financial support provided. The purpose of this evaluation is to examine whether and how the Becoming A Better You Program implemented by Urban Capital Partners at Idea Carver Academy affects the cognitive and social development of youth between the academic levels of kindergarten through 5th grade during the 2018-2019 school year. Idea Carver Academy is a charter elementary school in the Idea Public Schools school district.



The Sample

Racial Makeup of Student Body

- 75.7% - Hispanic
- 18.6% - African American
- 4.9% - White
- 0.8% - Other

According to The Texas Tribune, Idea Carver Academy had 609 students enrolled, with an accountability rating of Met Standard.

Lunch

- 81.7% - The number of students receiving a free or discounted lunch

Membership

- 11 - Kindergarten
- 11 - First Grade
- 9 - Second Grade
- 29 - Third Grade
- 11 - Fourth Grade
- 20 - Fifth Grade

The program membership breakdown by grade level during the 2018-2019 school year



Conceptual Framework

GOALS

Improve the academic & social development and performance of at-risk students by leveraging the sports platform as the attractor.

INPUTS

Program staff
Funding
School, business, and community partners

OUTPUTS

Activities:
Academic development
Character and Civic development
Sports and Recreation development

Target Population:
Children in communities that have been classified as "at risk for academic failure" based on family income, abnormal behavior, and poor school performance.

OUTCOMES

Short-Term:

Greater interest in education and broad-based learning performance.

Intermediate:

Improved academic grades and test scores

Long-Term:

Higher graduation & college attendance rates and program members have become a contributing member to their community.

PERFORMANCE MEASURES

Measures of effort:

Program aligns with the objective of the school district to meet student needs
Number of youth served in the program
Number of program sessions held
Level of youth, parent, and stakeholder satisfaction with the program

Measures of effect:

Changes in participants' school attendance, behavior, and academic grades
Graduation rates
College attendance rates

Value System



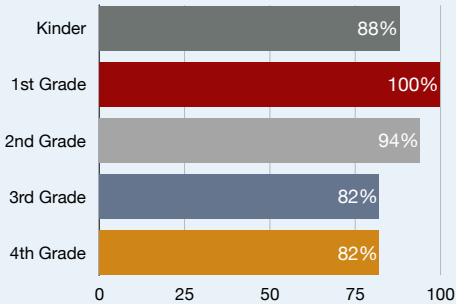
Mission Statement

The mission of Urban Capital Partners is to establish people and place-based strategies that uplift the standard of learning and living in inner city communities.

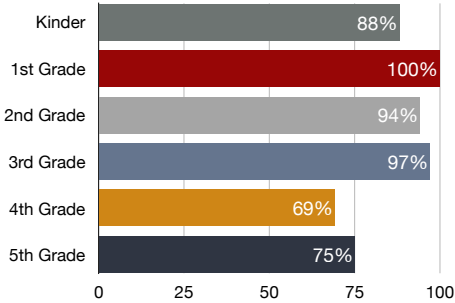
Outcomes

TRADITIONAL SCHOOL DAY:

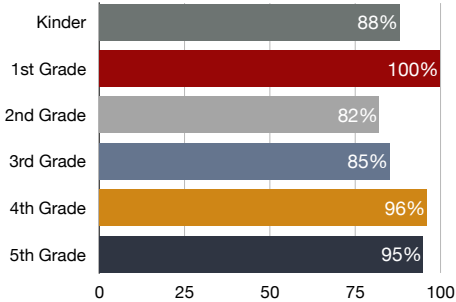
RATE OF STUDENT MAINTAINING A "C" OR ABOVE GPA IN READING:



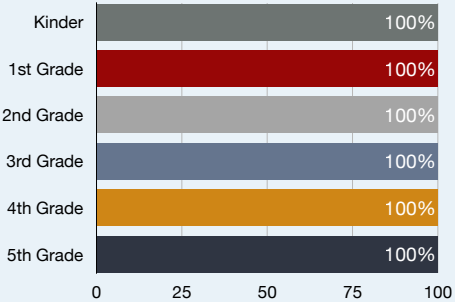
RATE OF STUDENT MAINTAINING A "C" OR ABOVE GPA IN MATH:



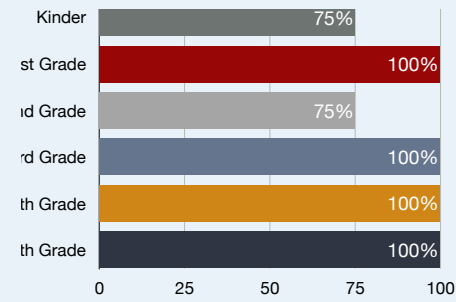
RATE OF STUDENT MAINTAINING A "C" OR ABOVE GPA IN ELA:



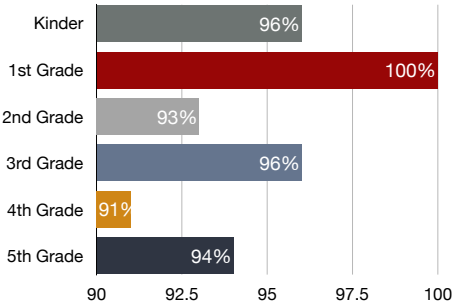
RATE OF STUDENT MAINTAINING A "C" OR ABOVE GPA IN SCIENCE:



RATE OF STUDENT MAINTAINING A "C" OR ABOVE GPA IN SOCIAL STUDIES:



ANNUAL RATE OF STUDENT PROGRESS TO THE NEXT GRADE LEVEL:



Program Surveys

PARENT:

96% agree they have a clear understanding of the Program's goals and objectives.

96% agree the Program is a safe place for their child to work, learn, and have fun.

96% agree the days and hours of the Program meet their needs.

92% agree the Program staff provides them with adequate information about their child and program activities on a regular basis.

100% agree the Program rules and policies have been clearly communicated to them.

100% agree feel welcome to visit the Program and their child's classroom.

100% agree their child has access to quality materials and curriculum related resources in the Program.

100% agree the Program leader recognizes their child's academic needs.

96% agree their child's Program leader usually provides extra help when needed.

92% agree the Program leaders helps their child understand their homework.

92% agree the Program leader instructs in ways that allow their child to relate what their studying to their life.

96% agree the Program has helped their child develop analytical skills.

100% agree their child has learned to think in an organized manner in the Program.

100% agree there is adequate supervision provided in the Program.

100% agree the Program has helped their child do better in school.

100% agree their child's Program leader works with their child's classroom teacher to help their child learn.

100% agree they are satisfied with the instruction and activities provided to their child by the Program.

100% agree the school principal supports the Program at their child's school.

100% agree their child's program leader has good classroom and behavior management skills.

100% agree the Site Coordinator and Program leaders maintain good discipline among the students during program activities.

100% agree it is important to their child's Program leader that their child performs well in school.

100% agree their child usually enjoys the time they're spending in the Program.

100% agree their child can be successful in the Program and eventually in school.

100% agree they would recommend the Program to other parents for their children.

100% agree they encourage their child to complete their homework, even when they're having trouble with assignments.

100% agree their child has a better attitude towards school.

100% agree they're completely satisfied with the instruction and activities offered in the Program.

STUDENT:

90% agree the Program is a safe place to work, learn, and have fun.

89% agree their parent/guardian wants them to be in the Program.

89% agree their classroom teacher is happy that they are in the Program.

90% agree they like going to the Program.

77% agree they wish more kids were in the Program, especially all of their friends.

66% agree they like the way their Program leader teaches their class.

64% agree there are lots of fun activities in the Program.

64% agree their Program leader is considerate and is fair.

71% agree their program leader helps them understand their schoolwork better.

93% agree they always finish their homework.

84% agree this Program has helped them to get better grades in school.

65% agree the Program has made them have a greater interest in school.

71% agree they have become a better person because of the Program.

What the Parents Are Saying



“This program has been not only enriching for my son, but the love and attention given to each child is outstanding!”

“I enjoy the hours and the staff are great with my children. I like that they teach the kids about information outside of the school curriculum.”

“I like that I know my children are safe and cared for. The Program has exposed and introduced my children to things I possibly could not afford on my own. I appreciate the help and the cultural experiences all of the program members have been able to have because of UCP.”

“I like how the program helps my children with homework and takes them on field trips.”

“The interaction with staff and other students is great. The homework hour is a tremendous help and my daughter really enjoys the time she has to read.”

“What I like best about the Becoming A Better You Program is the knowledge and rules the staff have and the set expectations for the students. Helping the students with homework is a plus.”

“The Becoming A Better You Program helps my child and she is extremely happy about that.”

“My child seems to be doing better in classes.”

“This Program has been a complete success for my child. The staff is excellent, and they take their time with each student.”



IDEA Carver Academy is a public charter school located in San Antonio, Texas

Validation of the Impact Evaluation Design



Idea Carver Academy is situated in one of San Antonio’s most disadvantaged areas (78202). A recent two-year study substantiates this statement by reporting that San Antonio’s worst poverty, unemployment, and education outcomes in employment, income, and education. The people most affected by these academic and economic mobility barriers are majority Hispanic and Black communities.

Despite our program members socio-economic conditions, the baseline results of our program outputs and student outcomes during the traditional school day prove the efficacy of our whole-child development program design. Having positive effects on academic success, social behavior, recreational activities, and experiential learning signals that even the most vulnerable students can achieve a higher rate of success in school and beyond with the right infrastructure of support.

Our strategic approach to inner city youth development should underscore the critical importance of establishing value-based leadership and a culturally relevant curriculum to have an immediate positive social impact in an underserved community. As an organization, we are proud of the fact that greater interest in broad-based learning was generated by our system beneficiaries, but in order to accomplish our mission and meet the needs of inner city communities, we must continue to invest in disadvantaged, minority youth.

Make a Difference

Find out how you can help.

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